

Madison Farabaugh

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OBJECTIVE

To obtain a full-time position that utilizes my knowledge of and skills in public relations and communications.

EDUCATION

James Madison University Class of 2021, Harrisonburg, VA
Bachelor of Arts: Communications Studies, Public Relations Concentration
Minors: Spanish and Honors Interdisciplinary Studies
Cumulative GPA: 3.861 (Magna Cum Laude)

Special Honors

“Madison Award for Academic Excellence” Scholarship Recipient
Honor Society of Phi Beta Kappa Member
School of Communication Studies “Student of the Year Award for Public Relations” Recipient
School of Communication Studies Annual Undergraduate Research Conference Nomination

PROFESSIONAL EXPERIENCE

Bluestone Communications Internship (Nationally Affiliated Student-Run PR Firm)

Account Executive, May-December 2020

- Responsibilities & Skills: Managed team of eight by delegating/overseeing tasks, progress, and timelines; Managed client relations for an environmental nonprofit and a local massage therapy company; Wrote and/or edited press releases, social media captions, newsletters, etc.; Drafted designs and/or edited social media graphics and newsletter templates; Researched clients and developed strategic communications plans; Adapted messages to target diverse audiences; Planned and executed client events, including designing/ordering materials and run-of-show

Account Associate, January-May 2020

- Responsibilities & Skills: Wrote press releases and articles for newsletters, pitched local news media and earned coverage for client, drafted social media captions and graphics, planned events for an environmental nonprofit, developed strategic communications plans

WORK EXPERIENCE

JMU University Writing Center, *Writing Consultant/Course-Embedded Consultant for College of Business, September 2019-May 2021*

- Responsibilities & Skills: Issue Identification & Problem Solving, Instructional Communication, Rapport Building, Audience Adaptation, Mindfulness, Discussion Facilitation

JMU Honors College, *Teaching Fellow for Freshmen Intro Course, August-December 2019*

- Responsibilities & Skills: Public Speaking, Instructional Communication, Leadership, Mentorship and Mindfulness, Professionalism

Harvest Diner, Red Hot & Blue BBQ, The Greene Turtle Bar/Grill, *Server, May 2018-August 2019*

- Responsibilities & Skills: Adaptation to high intensity work environments and diverse audiences, Multitasking, Customer Service, Conflict management, Teamwork

OTHER EXPERIENCE

InterVarsity Service Trip in the Dominican Republic, Spring 2019

- Assisted with the operations at a Women's Social Work Site, Communicated Bible lesson plans in Spanish to group of adolescent girls