

## FOR IMMEDIATE RELEASE

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## "Sing Your Heart Out" at Brothers Craft Brewing

Side by Side to host annual karaoke benefit contest for LGBTQ+ youth

HARRISONBURG, Va. – Have a beer and spread some cheers at Brothers Craft Brewing Saturday, March 7, 2020 from 6 p.m. to 8 p.m. at 800 N. Main St. as local songbirds of all ages compete in Side by Side's third annual karaoke benefit contest, "Sing Your Heart Out."

Every year, Side by Side's members look forward to the karaoke contest as an opportunity to connect with diverse individuals and groups in the community who gather at the brewery over their love of music and their support for LGBTQ+ rights. In 2019, Side by Side's karaoke contest witnessed more than 15 competitors and generated over \$500 in proceeds, a significant increase in engagement from 2018's show.

"The contest is a place where all individuals, both singers and listeners, can belong and flourish for who they are," notes Volunteer and Outreach Coordinator Andrea Leon. "It's something really special, and I can only imagine what exciting performances we will see this year."

Current Junior Board members for Side by Side, Frances Dobbins and Dom Lumia, will be the MCs of the contest. Additionally, special guest, Mayor Deanna R. Reed will serve as one of three judges to determine the karaoke champion.

Entry into the event will be \$5, and all proceeds will go toward the organization's resources and programs for local LGBTQ+ youth in the Harrisonburg community. The winner of the contest will also receive a free keg of Brothers Craft Brewing beer. Join Side by Side at this year's "Sing Your Heart Out" contest to show your support for our local LGBTQ+ community.

For more information about Side by Side and its initiatives, visit <a href="http://www.sidebysideva.org/">http://www.sidebysideva.org/</a>